



# IT ALL BEGINS WITH A SINGLE GOAL



*The Power of Football  
Inspiring the Next  
Generation*

**“WHENEVER I PLAY  
FOOTBALL, ALL MY  
PROBLEMS JUST  
DISAPPEAR.”** *Wiwid*

---





# GOAL 1

LAUNCH BFIA

---



**Fact : Football provides health benefits and develops teamwork, discipline and social skills.**

Borneo Football International Academy kicked off in March 2015 with 14 young people – word quickly spread and in just two months more than 80 children were attending weekly football training. Today more than 150 children, including three all-girls teams, train at the Rungan Sari complex in Central Kalimantan. Most of the children come from low income families with diverse religious and cultural backgrounds.

*Most of the people who work with us do it purely for the love of football and to give back to the community.*

BFIA is an official member of the Indonesian Football Association and is run by the Borneo Football International Foundation - a nonprofit based in the Indonesian province of Central Kalimantan.



**“FOOTBALL HAS ALWAYS BEEN MY HOBBY. BEFORE BFIA, I JUST PLAYED IN A FIELD WITH NO TRAINING. I AM SO PROUD TO BE A BFIA PLAYER NOW.”** Gunawan

---

# GOAL 2

## GROW THE PROGRAM

---



### FOOTBALL

We hold twice weekly training sessions along with football clinics and Summer camps. Our players also test their skills in official tournaments. The 'Happy Feet' program supports players from low income families with sports shoes and uniforms.



### HEALTH AND NUTRITION

Central Kalimantan has one of the highest stunting rates in Indonesia, and we found many of our young players were underweight and below average height. We initiated a program to address this issue, providing nutritional drinks during practice, information on healthy living and a health assessment to measure their physical development.



### EDUCATION

In Central Kalimantan, nearly 1 in 3 children aged 7-15 drop out of school mainly due to economic pressures. We support our players with educational materials and school fee subsidies. Sponsorship is also provided for English and computer classes, vocational courses and conservation activities through our partners.



**“MY COACH IS HELPING ME BECOME A GREAT FOOTBALLER AND A BETTER PERSON TOO.”** Tuti

---



# GOAL 3

## A PLACE TO CALL HOME

---

BFIA is quickly outgrowing its small football pitch. To give more children opportunities, it needs to expand quickly. Plans to build a multi-purpose football campus are well underway thanks to generous donors who provided a seven-hectare plot of land near the current pitch in Rungan Sari, and funds to get the new campus started.

We began work on the site in 2015, and we are developing football pitches for matches and training, a futsal building, and volleyball courts. An administration and recreational building with a kitchen and cafeteria will support the Health and Nutrition program, while a multi-purpose hall will provide the space for educational sessions and workshops. The quarters for the groundskeeper will complete the campus.

With your help, we can reach our goal to have the campus built by 2020!



▲  
Plans for BFIA's  
multipurpose  
football campus.



**“MY DREAM IS FOR BFIA TO GET TO THE NATIONAL CHAMPIONSHIPS.”**  
Rahmad

---



# REACHING OUR GOALS

## JOIN THE TEAM

---

*There are many ways you can help us build for the future. Be a part of Borneo Football and help change a child's life.*

### Volunteer

We are always looking for talented people from Indonesia and abroad to support, not only our football training but our education, health & nutrition programs, social media, and fundraising goals. We also welcome local and international groups to our innovative summer camps and football clinics.

### Donate

<p><b>Supporter</b> USD 50, 100, 250</p>	<p>Every gift, no matter how large or small, can help our boys and girls reach their personal goals</p>
<p><b>Coach</b> USD 195</p>	<p>A gift of usd 195 to our Child Development Fund gives one boy or girl an opportunity to take part in all our programs for an entire year. You can sponsor as many children as you like.</p>
<p><b>Goalkeeper</b> Major Gifts</p>	<p>If you are interested in making a major gift to help build the BFIA campus, contact us for more information. We are pleased to offer official recognition to individuals, companies and institutions.</p>



## HOW TO DONATE

---

### Paypal

<https://www.paypal.me/borneofootball>

### Bank Transfer

#### Yayasan Borneo Football International

#### Bank Mandiri

#### Address

KCP Pasar Kahayan 15905,  
Palangkaraya, Indonesia

#### Account

# 159-00-0149730-3

#### Swift Code

BMRIIDJA

## CONNECT

---



[borneo.football@gmail.com](mailto:borneo.football@gmail.com)



[borneo football international academy](#)



[www.borneofootball.org](http://www.borneofootball.org)



[borneo\\_football](#)



*The Power of Football  
Inspiring the Next  
Generation*

**PARTNERS**

---



Susila  
Dharma  
International  
building with humanity



OTSANA  
CAPITAL



begin  
for good  
INDONESIA